

## Bloonnect

Together, creating an action plan for a more integrated and robust Baltic-Nordic biotech ecosystem



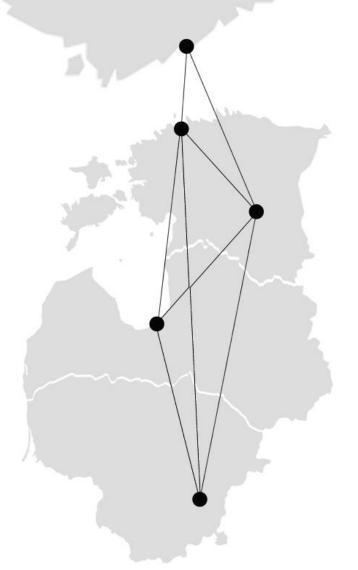
#### **BI**Connect

























Life Sciences Center

## Why create an action plan?

pool resources



greater impact

systemic view



address gaps

shared vision



building trust



## Why create a regional action plan?







1. Informed specialization

2. Synergies & deduplication

3. More critical mass together



### Who is this for?

Large-scale investments

EU / local, private / public

Talent and other resource matching

Startups, industry, R&D, education

International collaboration

Research, commercial, etc

Policymaking and regulations

Local and EU level policy



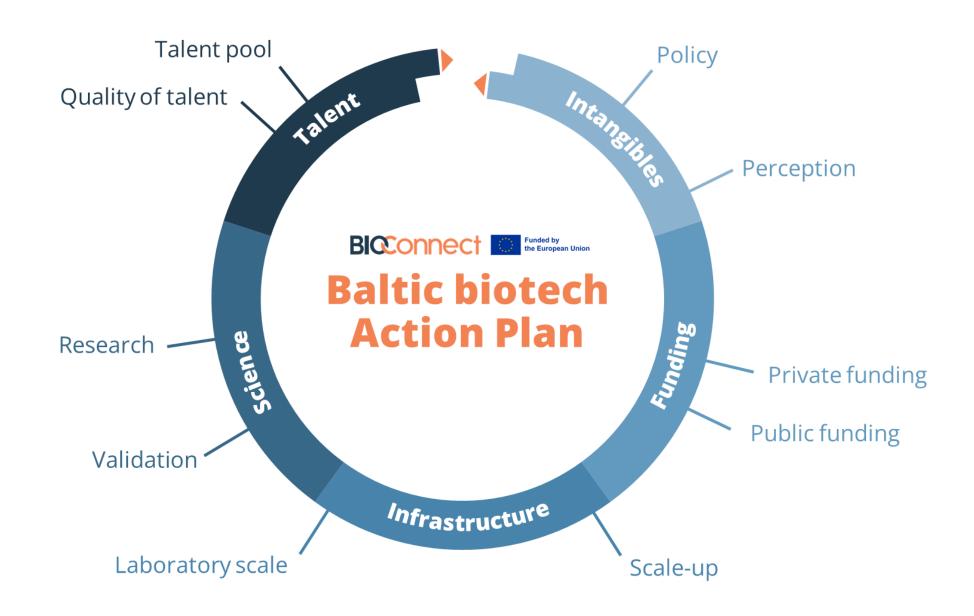
### Goal and focus

Maximize economic and social **benefits** from biotechnology



- **▶** Talent (pool, quality)
- Science (research, validation)
- **▶ Infrastructure** (lab, scale-up)
- > Funding (private, public)
- Intangibles (policy, perception)







Growing regional talent pool

 Attracting talent from outside the Baltics

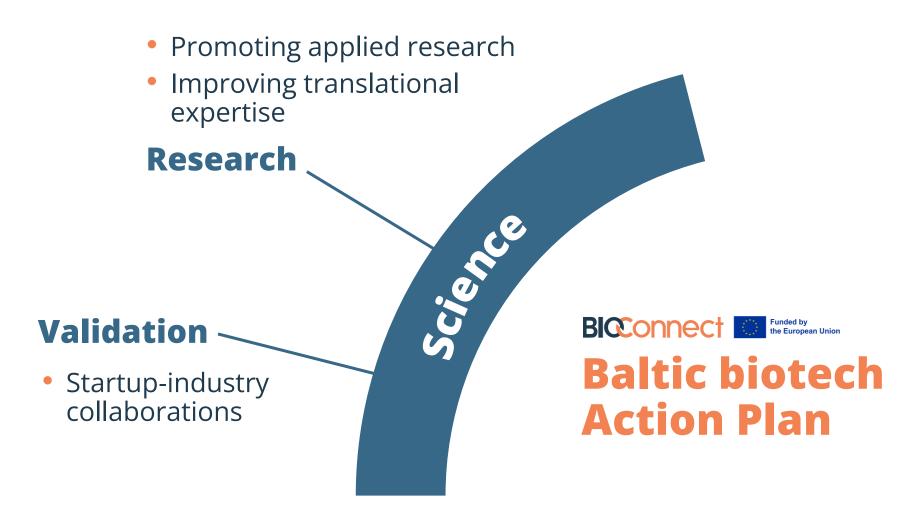
#### **Talent pool**

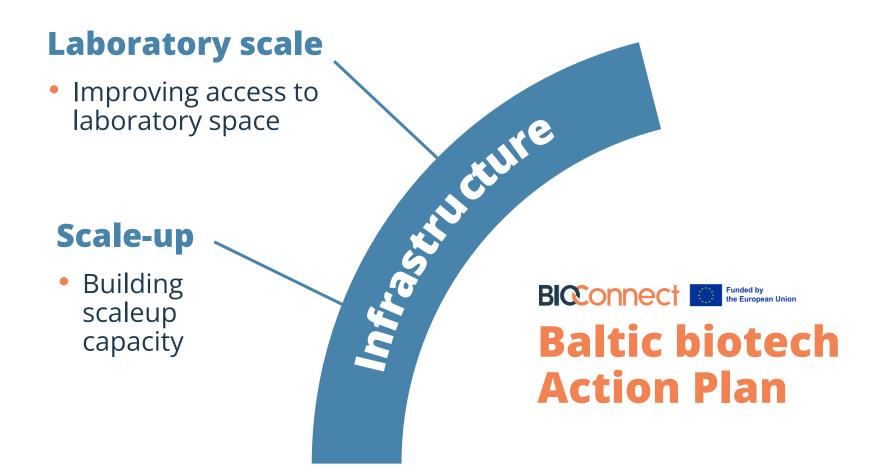
#### **Quality of talent**

- Upskilling and multidisciplinarity
- Engaging entrepreneurial talent









#### **Private funding**

 Improving access to smart money

#### **Public funding**

- Enhancing access to existing grants
- Creating new grants





- Positioning Baltics as biotech region
- Public awareness and attitude

#### **Perception**

#### **Policy matters**

Aligning regional participation in EU policy



### Bonus: full Baltic ecosystem mapping

2700+

data points collected

223

organizations covered

76

funding rounds



### How can you contribute?

- **Join** the community memorandum
- ◀ Share your thoughts on the Action Plan

### Download the Action Plan v1.0

**Bioconnect**Project.eu/Action-Plan







# Thank you!

a rising tide lifts all boats

